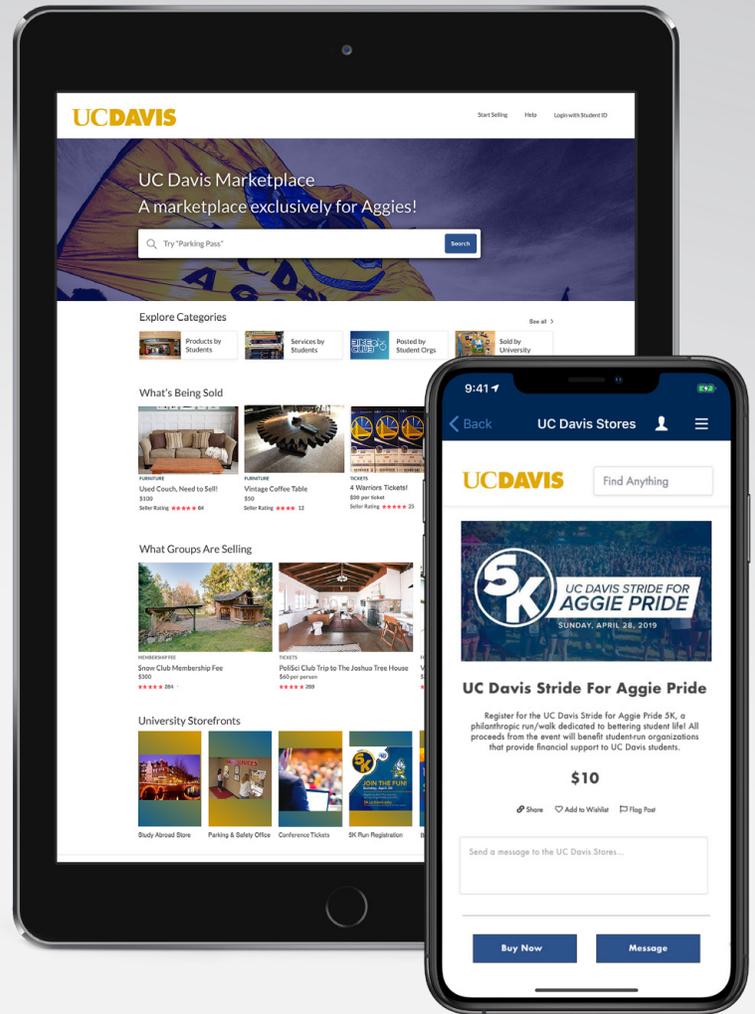




MODO MARKETPLACE™

A Seamless Mobile
Commerce Solution
for an Immersive
Campus Experience



Today's students expect unified mobile experiences that simplify their daily campus life. Modos Marketplace provides a convenient, mobile storefront within their campus community that empowers students to conduct commerce through the mobile channel they already know and trust.

Students can create listings, as well as browse a convenient collection of storefronts within campus communities that facilitate transactions for student organizations, university departments, bookstores, and more.

Modos Marketplace expands Modos Campus capabilities beyond access to systems, information and communications to now include secure commercial transaction capabilities.

Through Modos Marketplace, a campus can centralize the daily commercial activities of students, offering any number of storefronts for a student to buy a bike from a new friend, register for a university-sponsored 5K, pay their club membership fees, or sell textbooks back to the campus bookstore.

Modo Marketplace Capabilities



Analyze: Track and manage student commerce by gaining insights from real-time engagement and purchasing trends.



Alerts: Notify students about special offers or marketplace opportunities they may need or be interested in.



Security: Protect students as they conduct e-commerce transactions through a safe, secure, and monitored marketplace.



Messaging: Communicate directly through the Modo Marketplace internal messaging system to deepen student engagement.



Mobile: Enable the always-on storefronts students use to buy and sell anywhere and anytime.



Manage: Manage the transaction processes of students, student organizations, and university departments

What Students Have to Say About a Campus Marketplace



83%

Agree it makes life more convenient and efficient



78%

Agree it builds a stronger community



86%

Agree it makes life more affordable



76%

Agree it's better for the environment



89%

Agree that it is based on trust between buyers and sellers

Source: PwC, 2015; pwc.com/CISsharing

Learn how Modo Marketplace can complete your campus experience

[REQUEST A DEMO](#)



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